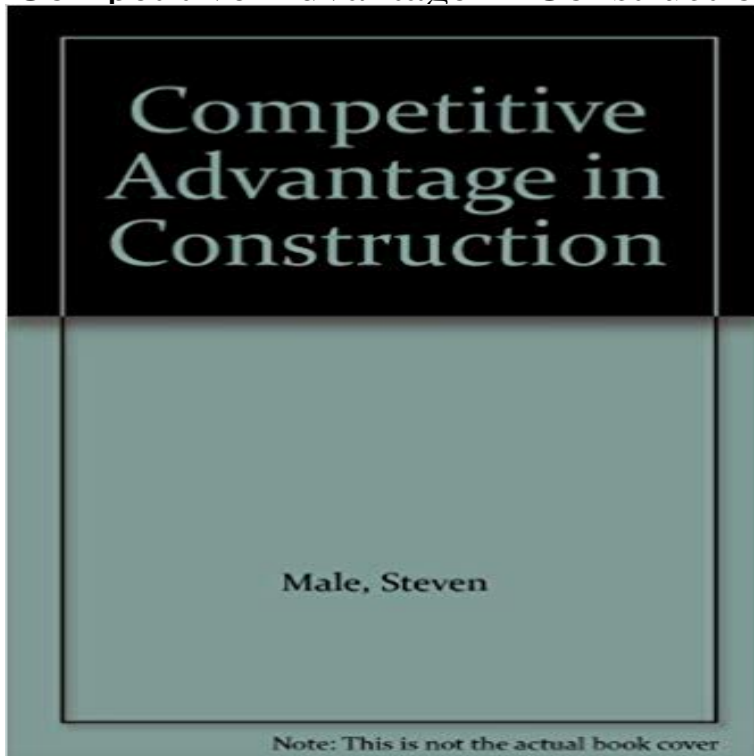


## Competitive Advantage in Construction



Drawing on a wide range of expertise from 17 contributors, this book examines the important management topic of competitive advantage for the construction sector. Strategic management is the long-term management of the relationship between a company and its business environment. Competitive advantage is an important topic within strategic management - companies need to be aware of those activities where they have superiority over their competitors. This book places its discussion of these topics in the context of the construction industry.

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